



New England Agricultural Statistics Service

a field office of the National Agricultural Statistics Service
United States Department of Agriculture

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Cranberries January 2003

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A special "THANK YOU" goes to Massachusetts Cranberry growers and handlers who have helped us by completing cranberry surveys throughout the year.

2002 U.S. CRANBERRY PRODUCTION UP SIX PERCENT

Massachusetts: Cranberry production in Massachusetts totaled 1.46 million barrels in 2002, a three percent increase from the previous year's production. Growers harvested 13,300 acres, 1,300 acres more than the previous year. This year's crop yield was 109.8 barrels per acre, a decrease of 8.5 barrels per acre from the 2001 crop. Unlike the previous two years, there was not a market order restriction which limited how many barrels growers were allowed to sell.

In previous years, the USDA's National Agricultural Statistics Service (NASS) only published an "all cranberry price." This value was a weighted average of fresh and processed cranberry prices. NASS received a number of requests from cranberry growers and industry officials to publish fresh and processed prices. Therefore, NASS is publishing fresh and processed prices for the five states in the cranberry estimating program. The "all cranberry price," which is a weighted average of the fresh and processed prices, will continue to be published.

Cranberry handlers were contacted in the fall of 2002 for their expected price paid to Massachusetts' growers for their 2002 crop. The Massachusetts' 2002 preliminary price for fresh cranberries was \$43.40 per barrel. The Massachusetts' 2002 preliminary price for processed cranberries was \$26.70 per barrel. The next price update for the 2002 cranberry crop will be published in the **Non-Citrus Fruits and Nuts Annual Summary** which is scheduled for release on July 8, 2003.

United States - Five Major States: The Nation's cranberry crop totaled 5.6 million barrels in 2002, six percent above the 2001 production. Wisconsin continues to be the largest producing cranberry state with 3.19 million barrels in total production. Total U.S. cranberry acreage harvested was 36,400 acres, an increase of 2,200 acres from the previous year. The U.S. 2002 preliminary price for fresh and processed cranberries was \$43.50 and \$26.20 per barrel respectively.

Maine: According to Charles Armstrong, Cranberry Associate, University of Maine Cooperative Extension, Maine's 2002 cranberry production was 20,450 barrels, a 14 percent increase from the previous year. There were 219 acres of cranberries harvested in Maine compared to 250.5 the previous year. The statewide 2002 average was 53.4 barrels per acre.

*This report is taken from the national **Noncitrus Fruits and Nuts - Preliminary Summary** report published by USDA's National Agricultural Statistics Service at 3:00 p.m. on January 24, 2003. The **Cranberries** report is issued annually at 1:00 p.m. on the third Tuesday of August. It contains production forecast of the upcoming harvest.*

**US Cranberry Utilized Production, 2002
Percent by State**

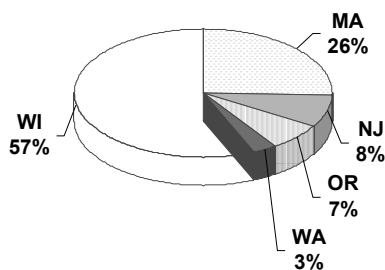
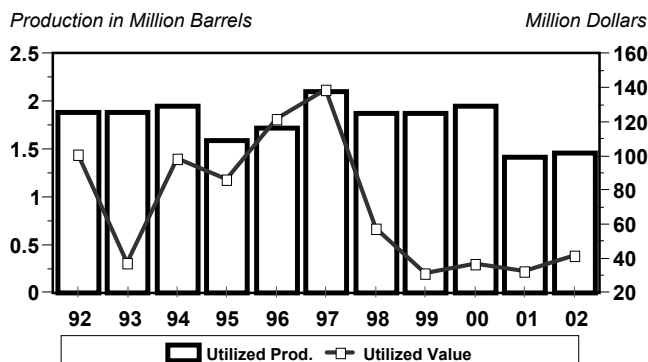


Chart does not add to 100% due to rounding.

**Cranberry Utilized Production & Value
Massachusetts, 1992-2002**



CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, by State, 2000 - 2002

STATE	Acres Harvested	Yield per Acre	Production		Utilization		Price per Barrel			Value of Utilized Production
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	
	Acres	Barrels	1,000 Barrels ^{2/}				Dollars			1,000 Dollars
2000										
Massachusetts	13,900	140.5	1,953	1,953	214	1,739	41.30	16.20	19.00	37,010
New Jersey	3,700	132.2	489	469	--	469	--	17.90	17.90	8,395
Oregon	2,400	165.8	398	394	4	390	35.00	16.50	16.70	6,575
Washington	1,500	120.0	180	165	37	128	37.50	17.90	22.30	3,679
Wisconsin	15,100	178.3	2,692	2,598	187	2,411	32.80	16.20	17.40	45,192
U.S.	36,600	156.1	5,712	5,579	442	5,137	37.30	16.40	18.10	100,851
2001										
Massachusetts	12,000	118.0	1,416	1,414	176	1,238	39.40	20.90	23.20	32,808
New Jersey	3,100	182.6	566	412	--	412	--	22.30	22.30	9,188
Oregon	2,400	152.1	365	355	7	348	40.90	21.50	21.90	7,768
Washington	1,600	88.8	142	136	34	102	40.90	22.40	27.00	3,676
Wisconsin	15,100	188.1	2,840	2,466	209	2,257	39.00	21.60	23.10	56,902
U.S.	34,200	155.8	5,329	4,783	426	4,357	39.30	21.50	23.10	110,342
2002 ^{3/}										
Massachusetts	13,300	109.8	1,460	1,460	148	1,312	43.40	26.70	28.40	41,453
New Jersey	3,100	138.7	430	430	--	430	--	25.60	25.60	11,008
Oregon	2,500	160.0	400	400	8	392	43.90	26.00	26.40	10,543
Washington	1,600	101.3	162	155	30	125	44.40	25.60	29.20	4,532
Wisconsin	15,900	200.6	3,190	3,190	200	2,990	43.40	26.10	27.20	86,719
U.S.	36,400	155.0	5,642	5,635	386	5,249	43.50	26.20	27.40	154,255

^{1/} Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains and other retains.

^{2/} Standard weight used for one barrel of cranberries is 100 pounds.

^{3/} Updated price and value statistics for the 2002 crop is tentatively scheduled for release on July 8, 2003.

SOURCE: Non-citrus Fruits & Nuts - Preliminary, 3:00 p.m., January 24, 2003 National Agricultural Statistics Service, USDA.

MAINE CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, 2000 - 2002

STATE & YEAR	Area Harvested	Yield per Acre	Production		Utilization		Price per Barrel	Value of Utilized Production
			Total	Utilized	For Fresh Market	For Processing		
	Acres	Barrels	1,000 Barrels				Dollars	1,000 Dollars
Maine								
2000	137.7	65.5	9.02	9.02	0.87	8.15	32.50	293
2001	250.5	58.0	18.00	17.50	1.60	15.90	41.10	719
2002	219.0	93.4	20.45	20.45	2.63	17.82	47.50	971

SOURCE: January, 2003, Cranberry Associate, University of Maine Cooperative Extension, 207-581-2940

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